CHRISTMAS DADDIES CALENDAR DRAWING CONTEST OFFICIAL RULES AND REGULATIONS

- 1. To Enter the Christmas Daddies Calendar Drawing Contest, during the Contest Period (defined below) visit the web site located at christmasdaddies.org (the "Contest Website") click on the contest page, download the Calendar Design Official Ballot form (the "Ballot"). Complete and submit your entry by mail to CTV Christmas Daddies, PO Box 1653, Halifax, Nova Scotia, B3J 2Z4. Each ballot must include first and last name, mailing address, email address, age, ten digit daytime telephone number and one (1) original Drawing limited to the "Drawing Box" provided on the Official Ballot (referred to as the "Drawing" for the remainder of these rules). Artwork must be an original drawing for consideration in an upcoming Christmas Daddies Calendar. All Official Ballot entries must be signed by parent or legal guardian. The Drawing must comply with the Submission Guidelines provided in Section 9 below. Entries will be rejected if entry is not fully completed and submitted during the Contest Period. Illegible entries will not be considered.
- 2. The Contest starts at 9 am AT on January 1st at 12:01 am (AT) and closes on March 31 at 11:59 pm (AT) each year, (the "Contest Period"). There are **twelve** (12) **prizes** (the "Prizes") to be won. No purchase necessary. Void where prohibited.
- 3. The contest sponsor is Christmas Daddies and Giant Tiger is the Prize Sponsor.
- 4. Drawings may be showcased by the Contest Sponsors on CTV Christmas Daddies and/or Giant Tiger Facebook pages and/or Christmas Daddies and/or Giant Tiger accounts on Twitter and/or Giant Tiger store locations in the Maritimes. Contest Sponsors will initially screen every Drawing and not all Drawings will be posted. Any Drawing that the Contest Sponsors deem, at any time, violates the terms and conditions set forth in these Rules, as determined by the Contest Sponsors in its sole and absolute discretion, will be removed from the Contest, as applicable.
- 5. Eligibility To enter and to be eligible to win, entrant must be a legal resident of Nova Scotia, New Brunswick or Prince Edward Island, Canada. The age limit is twelve (12) years of age by the end of the calendar year. Children or relatives of Giant Tiger and/or Bell Media employees are eligible to enter the contest, as the judging panel does not include Bell Media and Giant Tiger employees.
- 6. Prizes There are twelve (12) prizes, each consisting of one \$25 Giant Tiger gift card.
- 7. Prizes must be accepted as awarded.
- 8. **WINNER SELECTION:** A panel of judges selected by Christmas Daddies (the "Judges") will review all eligible Drawings received during the Contest Period. The Drawings received from each eligible entrant shall be assigned one score on the basis of the following equally-weighted criteria: **theme** (Winter, St. Valentine's Day, Halloween, Back to School, Christmas, etc. all themes are listed on the Ballot) **creativity, originality and colour**. The twelve (12) entrants that obtain the highest scores will each be a potential prize winner. In the case of a tie, the entrant who scored highest on overall **creativity** from among the tying Drawings will be deemed the potential prize winners. The odds of winning a prize depend on the number and caliber of eligible entries received during the Contest Period. Judging is scheduled to be completed on or about June 30 of each calendar year (the "Selection Date"). Christmas Daddies reserves the right to seek additional Drawings if an adequate Drawing is not received for any particular theme or month for the final calendar.
- 9. Submission Guidelines: Drawings must be original and not include any third party's proprietary content, including trade-marks or copyrighted content. Contest Sponsors, in its sole discretion, may disqualify any entrant who uses third party proprietary content, at any time. Contest Sponsors further reserve the right, in its sole discretion, to edit any Drawing to blur out any trade-marks or to remove any copyrighted content or to enhance the colour

and/or design to suit the calendar. Drawings must not include any illegal, defamatory or in any way obscene content. Drawings cannot be a parody or derogatory. Drawings remain the property of the entrant, however by entering this Contest, each entrant: (i) represents and warrants that his/her drawing is her or her original work and does not infringe on any third party's copyright, trade-mark or other intellectual property rights, (ii) represents and warrants that he/she has all necessary rights from any third party that appears, or is mentioned, in the drawing, including those from the parent or legal guardian if third party is under the age of majority; (iii) grants the Contest Sponsors, an unlimited, royalty free, irrevocable, right and license to reproduce, post and/or broadcast the drawing in any form of media now known or hereinafter developed; (iv) waives all moral rights in the drawing in favour of the Contest Sponsors; (v) agrees to release, indemnify, discharge and hold harmless the Contest Sponsors from any claim or liability arising from or related to the drawing and/or his/her participation in this Contest; and (vi) consents to the publication and/or use, in any medium of the entrant's drawing, name, city/town of residence and province and age, photograph and/or image for publicity purposes carried out by the Contest Sponsors and/or its advertising and promotional agencies without payment or compensation of any kind. Contest Sponsors assumes no responsibility for any claims against infringement of the right of privacy with respect to any drawing.

- 10. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsors with respect to any aspect of this Contest, including without limitation the eligibility of entries and Drawings, are final and binding on all entrants in all matters as they relate to this Contest. Contest Sponsors assumes no responsibility for garbled, inaudible, lost, late, delayed, destroyed or misdirected entries, Drawings, e-mails or any computer errors or malfunctions. Contest Sponsors do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error. Entry materials and/or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsors, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsors reserve their right to cancel, terminate, modify, amend, extend or suspend the Contest and select a winner from previously received eligible entries. Contest Sponsors reserve their right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsors reserve their right in its sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsors reserves their right to seek remedies and damages to the fullest extent of the law. Contest Sponsors shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
- 11. With the exception of Drawings, all intellectual property, including but not limited to trademarks, trade-names, logos, designs, promotional materials, web pages, Drawings, and representations are owned by the Contest Sponsors and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.